



## Flavourful Merdeka 66 Terms & Conditions - Malaysia

### ORGANISER AND ELIGIBILITY

1. The “Flavourful Merdeka 66” [“Campaign”] is organised by Ajinomoto (Malaysia) Berhad [Reg. No. 196101000252 (4295-W)] [“the Organiser”] and is open to all legal residents of Malaysia aged 18 years and above as of 1 August 2023 [each a “Participant” and collectively, the “Participants”]. Proof of identification documents may be required.
2. The following persons are not eligible to participate in the Campaign:
  - a. Employees of the Organiser [including its affiliated and related companies] and their immediate family members [spouse, children, parents, siblings (and their spouses)]; and/or
  - b. Representatives, employees, servants and/or agents of advertising and/or promotion service providers of the Organiser [including their affiliated and related companies], and their immediate family members [spouse, children, parents, siblings (and their spouses)].
3. The Organiser shall reserve the right to exclude and/or disqualify Participants who do not fall within the category of Participants and/or who are in breach of the Campaign Rules and Regulations.

### CAMPAIGN PERIOD

This Campaign starts from **1<sup>st</sup> August - 30<sup>th</sup> September 2023** ("Campaign Period"). The Organiser reserves the right to make any changes to the Campaign at any time without prior notice. Any submission(s) made after the Campaign Period will be disqualified.

### PARTICIPATION AND ADMISSION CRITERIA

#### UNLOCK 6 EXTRA BENEFITS

1. To participate in the Campaign, Participants must follow the steps below:
  1. Sign up as new member at <https://www.ajinomotofoodbizpartner.com.my/member-login/>
  2. Fill in the complete information, including the type of business and housing address.
  3. 6 Extra Benefits eligibility:
    - New registers that sign-up throughout the Campaign Period are entitled to **Unlock the 6 Benefits**:
      1. FREE AJI-NO-MOTO® TOWEL 1x (Prizes will be given in a gift box)
      2. FREE TUMIX® APRON 1x (Prizes will be given in a gift box)
      3. FREE Ajinomoto Food Service Product Samples
2. TUMIX® Chicken Stock 120g, AJI-MIX™ 100g, AJI-NO-MOTO® PLUS 60g, AJI-SHIO® Flavoured Pepper 40g, AJI-SHIO® Flavoured Black Pepper 40g, Seri-Aji® Kampung Style Fried Rice Seasoning 72g, Seri-Aji® Tom Yam Seasoning 72g (Prizes will be given in a gift box)
  4. FREE 666 reward points (worth RM6.66)
  5. FREE Shipping on the first purchase during campaign period (no minimum spend)
  6. Free RM10 e-store voucher (minimum spend of RM20)

*\*Item 1-3 will be couriered by the organiser. It is compulsory to fill in all the information, type of business and housing address.*

*\*While stock last*

*\*Item 4-6 will be credited to your registered account within 2 working days.*

2. The Organiser reserves the right to disqualify and remove any Participants from the Campaign without prior notification or disclosure of information should the Participants be suspected of tampering with their entries or breach the Campaign terms & conditions.
3. This Campaign is valid throughout the Campaign Period. Any entry received after the Campaign Period will not be entertained and will be disqualified.
4. The Organiser reserves the right to reject any submission that fails to meet the above conditions.

### **SHINE IN THE SPOTLIGHT**

1. To participate in the Campaign, Participants must follow the steps below:
  1. Purchase ANY Ajinomoto Food Service products.
  2. Share us more about your food service stall in Ajinomoto Food Biz MY Facebook pinned post comment section.
    - o Stall photo
    - o Name of your stall
    - o Best selling menu
    - o Location
  3. Hashtag #AjinomotoFlavourfulMerdeka66
2. The Organiser reserves the right to disqualify and remove any Participants from the Campaign without prior notification or disclosure of information should the Participants be suspected of tampering with their entries or breach the Campaign terms & conditions.
3. This Campaign is valid throughout the Campaign Period. Any entry received after the Campaign Period will not be entertained and will be disqualified.
4. The Organiser reserves the right to reject any submission that fails to meet the above conditions.
5. Winners will get a free business showcase and to be featured in Ajinomoto Food Biz Partner's platforms.

### **TRADEMARKS AND SERVICE MARK:**

1. There are several proprietary logos, service marks, trademarks, slogans and product names available on this Site. By making it available on this Site, the Organiser does not grant a licence to use in any way. Access to this Site does not grant you the licence under any intellectual property rights of the Organiser or any third party. The trademark or service mark of the Organiser may not be used as a hyperlink without the prior written permission of the Organiser.
2. All other trademarks not owned by the Organiser or its affiliates are the property of their respective owners, who may or may not be affiliated with, connected to, or sponsored by the Organiser or its affiliates.

### **SELECTION OF WINNERS & PRIZES**

#### **UNLOCK 6 EXTRA BENEFITS**

1. Only participants who are new registers shall be eligible to get the Benefits. Incomplete entries and/or Participants that fail to fulfil the Campaign mechanism will automatically be disqualified from the Campaign without notice.
2. Overall, the Campaign will have two hundred (200) winners. Each winner will get six (6) extra benefits.
3. The mechanism for selecting the winners will be determined by a lucky draw. The Organiser reserves the right to amend and / or change the selection of the winners at their absolute discretion without giving any reason, or informing the participants of the change.
4. The participants are fully responsible for all risks, costs, and expenses associated with the redemption and use of the prizes. The Organiser makes no representations regarding security for the purpose of the prizes, and the winner acknowledges and agrees that the Organiser will not be liable in any way for any injuries, damages and / or losses suffered by the winners resulting from the use of the prizes.

5. The Organiser reserves the right to offer an alternative prize of approximately equal value without notice and no cash alternative will be offered if the circumstances are beyond the expectations or beyond the authority of the Organiser.
6. The Organiser reserves the right to disqualify the winner if the winner fails to claim the prize in accordance with the procedure set by the Organiser. Duplicated entry will result in disqualification. The Organiser will not be liable if notification to the winner is not received or is subject to unforeseen delays.
7. The Organiser reserves the right to appoint a third party to carry out verification of the identity of the winner. The decision of the Organiser is final and binding and no appeal will be entertained for any reason.
8. Any violation of the rules by the winner will result in the eligibility of the winner to be revoked immediately at the Organiser's sole discretion.

### **SHINE IN THE SPOTLIGHT**

1. The Winners will be selected by the Organiser within one (1) month and will be announced within two (2) months after the end of the Campaign Period.
2. Overall, the Campaign will have six (6) winners. Each winner will be interviewed & featured on Ajinomoto Food Biz Partner Platforms.
3. The Organiser will select the winners from the total entries based on the following criteria:
  - o Fulfilled the Campaign mechanic requirements.
  - o Originality and Relevance.
4. Only participants who fulfil all the requirements shall be eligible. Incomplete entries and/or Participants that fail to fulfil the Campaign mechanism will automatically be disqualified from the Campaign without notice.
5. The mechanism for selecting the winners will be determined by The Organiser. The Organiser reserves the right to amend and / or change the selection of the winners at their absolute discretion without giving any reason, or informing the participants of the change.
6. Winners are fully responsible for all risks, costs, and expenses associated with the redemption and use of the prizes. The Organiser makes no representations regarding security for the purpose of the prizes, and the winner acknowledges and agrees that the Organiser will not be liable in any way for any injuries, damages and / or losses suffered by the winners resulting from the use of the prizes.
7. The Organiser reserves the right to offer an alternative prize of approximately equal value without notice and no cash alternative will be offered if the circumstances are beyond the expectations or beyond the authority of the Organiser.
8. The identity of the winners will be announced on social media or any other medium chosen by the Organiser. Winners will also be notified via Facebook Page and / or Messenger. All prizes must be claimed within two (2) weeks. Prizes not claimed within the stipulated period will be forfeited. The Organiser will not entertain any request for an extension of time for the purpose of claiming the prize.
9. The Organiser reserves the right to disqualify the winner if the winner fails to claim the prize in accordance with the procedure set by the Organiser. Duplicated entry will result in disqualification. The Organiser will not be liable if notification to the winner is not received or is subject to unforeseen delays.
10. The Organiser reserves the right to appoint a third party to carry out verification of the identity of the winner. The decision of the Organiser is final and binding and no appeal will be entertained for any reason.
11. Any violation of the rules by the winner will result in the eligibility of the winner to be revoked immediately at the Organiser's sole discretion.

### **COMPLIANCE**

1. In addition to these terms and conditions, all terms and conditions for participating in the Campaign as stated are binding on all participants and their participation in the Campaign.

2. By participating in this Campaign, Participants are deemed to have read and agreed to the terms and conditions contained herein and shall comply with all decisions made by the Organiser.

## **PUBLICITY**

1. The Organiser may use the Participants' participation submission without limitation, including the photographs, drawings, text, and other content or information submitted for the Campaign (collectively named "Material"), and the Participants' name, and / or its equivalent, for advertising, publicity and promotion of any goods or services of the Organiser, for an indefinite period worldwide without compensation, and in any media. Participants must do everything necessary for this purpose if requested by the Organiser.

## **CHANGE OF TERMS AND CONDITIONS**

The Organiser reserves the right to cancel, suspend and / or modify the Campaign and / or its terms and conditions at any time, without prior notice and / or the need to provide any reason.

## **LAW AND REGULATION**

This Campaign and its terms and conditions are subject to the laws of Malaysia. Each participant agrees to submit any claim, dispute or controversy to the exclusive jurisdiction of the courts in Malaysia.

## **PRIVACY NOTICE**

Personal Data Protection Act 2010 ("PDPA")

1. By entering into this Campaign, all eligible participants consent to the use of their Personal Data by the Organiser for the running of this Campaign or for any publicity of the Campaign in any form and through any media;
2. The eligible participant acknowledges that the Organiser is authorised to process his/her personal data provided pursuant to this Campaign in accordance with their respective data privacy policies.
3. By participating in this Campaign, you agree that you are above the age of 18 and have read and understood the terms of the privacy notice and consent to the processing of your personal data as below:
4. Your personal data, including, and without limitation, the personal data obtained from you directly when you provide us with personal information, e.g. when you register for our Campaign, sign up to receive information or make a comment or enquiry, and/or any further updates provided to us by you in relation to your personal information ("Personal Data"), will be processed for the purpose of your participation in our Campaign—to provide you with advance notice of our future events, to respond to your inquiries, to provide you information about our products, services and/or new releases which may be of interest to you, to invite you and your subscription to our newsletters, and/or for auditing purposes in cases where there have been disputes (collectively, "Purpose").
5. We also wish to inform you that your Personal Data may be disclosed to members within the Organiser for reasons relating to the Purpose.
6. If you wish to access, correct, limit or update your Personal Data, or to make any inquiries about the processing of such information, please contact:  
Ajinomoto (Malaysia) Berhad (4295-W)  
Address: Lot L1-E-5A and L1-E-5B, Enterprise 4, Technology Park Malaysia, Lebuhraya Puchong- Sg. Besi, 57000 Bukit Jalil, Kuala Lumpur, Malaysia.  
WhatsApp: <https://wa.me/60129191685>
7. Kindly note that it will be necessary for us to process your Personal Data, without which we will not be able to carry out the campaign.
8. For more information, visit Ajinomoto Food Biz MY at:  
Facebook: <https://facebook.com/AjinomotoFoodBizMY>  
Instagram: <https://www.instagram.com/ajinomotofoodbizmy/>  
Website: <https://www.ajinomotofoodbizpartner.com.my/>